

VISION

ZERO

HOBOKEN NEW JERSEY

OUR CITY AND OUR FAMILIES DESERVE SAFER STREETS

Zero traffic deaths and injuries by 2030

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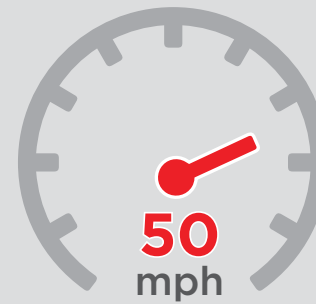
25%

chance of pedestrian
fatality or severe injury



50%

chance of pedestrian
fatality or severe injury



90%

chance of pedestrian
fatality or severe injury

Source: Tefft, Brian, 'Impact speed and a pedestrian's risk of severe injury or death' (Accident Prevention and Analysis, 2013)

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